

STANDARDIZED ANSWERS TO FREQUENTLY ASKED QUESTIONS

Click links to view instruction applications:

[**RevitaLash® Advanced Eyelash Conditioner Application Instructions**](#)

[**RevitaBrow® Application Instructions**](#)

[**Hair Advanced by RevitaLash® Application Instructions**](#)

Thank you for your interest in RevitaLash® Advanced Eyelash Conditioner and for taking the time to contact us. Developed by an ophthalmologist, the formula for RevitaLash® Advanced Eyelash Conditioner is composed of several different functional cosmetic ingredients, all in specific proportions, which together contribute to the improved attractiveness, appearance, and beauty of your natural eyelashes.

Since its founding in 2006, Athena Cosmetics has created several new and exciting products to our line of innovative cosmetics; including RevitaBrow® Advanced, Hair Advanced by RevitaLash®, Volumizing Mascara by RevitaLash®, Volumizing Primer by RevitaLash®, and RevitaLash® FineLine Primer

RevitaLash® Advanced is intended solely to improve the appearance, promote the attractiveness, and enhance the beauty of your natural eyelashes.

CLICK HEADINGS FOR DETAILS

How to apply Revitalash® Advanced (Application Directions)

Once-a-day, at bedtime: apply a thin line of Revitalash® Advanced directly to your eyelashes, above the level of your skin. Do not apply more frequently than once per day. Remember, only a small quantity of Revitalash® Advanced is needed to beautify and promote the attractiveness of your natural eyelashes. One lash stroke is sufficient.



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Please Note: we recommend that you wash your hands and face with mild soap and water prior to the application of the product.

Use in the evening, Use in the morning

We recommend using RevitaLash® Advanced in the evening, after you have removed your eye makeup. However, if you do use it in the morning, please follow the instructions on the package insert and allow at least 5 minutes before applying your daily facial products. When used as directed, RevitaLash® Advanced should not interfere with other cosmetic use.

As a helpful reminder, we recommend that you be careful not to over-saturate the RevitaLash® Advanced application brush. Remember that you only need to apply a small quantity of RevitaLash® Advanced daily to achieve beautiful looking eyelashes.

Will RevitaLash® Advanced give my eyelashes more curl?

Many of our customers have noticed that, after using RevitaLash® Advanced, their eyelashes show a significantly more “youthful” curl. There are many ways in which the RevitaLash® Advanced formula improves the appearance, beauty and attractiveness of your natural eyelashes. This remarkable curl effect is one of the ways that RevitaLash® Advanced will improve the beauty of your eyelashes.

How long do I have to use RevitaLash® Advanced?

With your first bottle of RevitaLash® Advanced, we are confident you will reach your goal of having more beautiful, attractive eyelashes. In order to maintain the natural beauty of your eyelashes, we recommend that you continue to use RevitaLash® Advanced at least 2 to 3 days per week.

Length of use for one tube of RevitaLash® Advanced

When used as directed, one tube of RevitaLash® Advanced (3.5 mL) lasts approximately 6 months. The expiration date for RevitaLash® Advanced is one year upon opening and two years if unopened.

What if I discontinue use of RevitaLash® Advanced?

With your first bottle of RevitaLash® Advanced, we are confident you will reach your goal of having more beautiful eyelashes. In order to maintain the natural beauty of your eyelashes, we recommend that you continue to use RevitaLash® Advanced daily at least 2 to 3 days per week. If you discontinue use of RevitaLash® Advanced Eyelash Conditioner, your eyelashes will gradually return to their original appearance.

Is RevitaLash® Advanced safe to use on lower lashes?

We do not recommend using RevitaLash Advanced on your lower eyelashes. It is designed specifically for use on the upper eyelashes.

Can Men use RevitaLash® Advanced?

Yes. RevitaLash® Advanced improves the attractiveness of both women and men's natural eyelashes.

If RevitaLash® Advanced Gets Into Your Eye

Because RevitaLash® Advanced is used around the eyes, we have taken care to formulate our product with safety in mind. The safety of RevitaLash® Advanced has been demonstrated in multiple studies conducted by independent research laboratories. RevitaLash® Advanced is a “no-drip” product containing a viscosity agent, and, when used as directed, RevitaLash® Advanced does not get into the eyes and, therefore, should not have any physiologic effect on your eyes. If a small quantity of RevitaLash® Advanced accidentally gets into your eye, we recommend that you lightly splash a little tap water in the eye in order to dilute and rinse away the RevitaLash® Advanced.

As a helpful reminder, we recommend that you be careful not to over-saturate the RevitaLash® Advanced application brush. Remember that you only need to apply a small quantity of RevitaLash® daily to enhance the beauty and attractiveness of your natural eyelashes.

Can children use RevitaLash® Advanced?

The safety of RevitaLash® Advanced has been demonstrated in multiple studies conducted by independent research laboratories. RevitaLash® Advanced has been shown in these tests to be safe to the skin and to eyes in adult study subjects; however, none of the subjects in these studies was under 18 years of age. As a precaution, therefore, we recommend that RevitaLash® Advanced not be used by children under the age of 18.

Wearing Mascara after applying RevitaLash® Advanced

When used as directed, RevitaLash® Advanced should not interfere with mascara use. However, if you use multiple cosmetic eye products, it is important to thoroughly clean your skin to avoid clogged pores that can cause irritation.

False Eyelashes

When used as directed, RevitaLash® Advanced is safe for use with eyelash extensions or false eyelashes.

Permanent Make Up and RevitaLash® Advanced

RevitaLash® Advanced should not affect your permanent eyeliner.

If you have just recently finished getting your permanent make up application, please make sure the tattooing has completely healed and consult with your tattoo consultant or physician prior to using RevitaLash® Advanced.

Use of RevitaLash Advanced on Eyebrows

RevitaBrow® Advanced is a product which we have specially formulated to quickly and easily help you obtain more beautifully shaped eyebrows. RevitaBrow® Advanced has a custom-designed applicator to make eyebrow beautification simple and precise. Apply RevitaBrow® Advanced directly to your eyebrows in the area where you desire your eyebrows to appear more attractive and beautiful. Within weeks your natural eyebrows will appear more lush, youthful, and beautiful.

Use of RevitaBrow® Advanced on Eyelashes

RevitaBrow® Advanced should not be used on eyelashes. RevitaBrow® Advanced is intended solely to improve the appearance, promote the attractiveness, and enhance the beauty of your natural eyebrows.

RevitaBrow® is a product which we have specially formulated to quickly and easily help you obtain more beautifully shaped eyebrows. RevitaBrow® has a custom-designed applicator to make eyebrow beautification simple and precise. Apply RevitaBrow® directly to your eyebrows in the area where you desire your eyebrows to appear more attractive and beautiful. Within weeks your natural eyebrows will appear more lush, youthful, and beautiful.

Hair Advanced by RevitaLash®

Since its founding in 2006, Athena Cosmetics has created several new, exciting products to our line of innovative cosmetics; including Hair Advanced by RevitaLash®.

Hair Advanced by RevitaLash® is a unique hair conditioner that fortifies, strengthens, and enhances the appearance and attractiveness of your hair.

Hair Advanced by RevitaLash® improves the appearance of thin, fragile looking hair. Results may vary; some will see improved appearance after only 2 weeks of daily use, while it may take others longer to see desired improvement in the attractiveness of their hair.

Hair Advanced by RevitaLash® is not a treatment for any medical disease, medical condition, or the "aging process," but rather, Hair Advanced by RevitaLash® is a cosmetic product which will improve the look, the feel, the appearance, and the attractiveness of your natural hair.

How do I purchase RevitaLash® Advanced?

Revitalash® Advanced can be purchased through our website at www.revitalash.com or at many fine medi-spas, salons and physician's offices around the world.

Sales on Other Websites

As the manufacturer of RevitaLash® Advanced, we are able to assure you of our product's quality and integrity only when it is purchased on our website [www.revitalash.com], on a website that has been authorized by Athena Cosmetics, Inc. to carry our product, or at an

authorized professional reseller's office; such as a doctor's office, a medi-spa, or an aesthetician's studio.

If our product is purchased on any unauthorized website or reseller, we cannot confirm the integrity or authenticity of the product.

Customer Service

Customer service is very important to us. If you purchased directly from our website and are dissatisfied with the product, we will send you a full refund, less shipping and handling fees, within 90 days of purchase, provided you send the product back to the address listed on your box, along with a copy of your invoice. Once we receive the product, you will be promptly refunded.

If you purchased the RevitaLash® Advanced product through another source, you will need to return the product to that location according to their return policy. Please contact us if you have any questions.

New Products

Our Research and Development team is actively working on new, unique, innovative, safe, high quality cosmetic products to bring to the public.

Contact Lenses

Our tests have shown that the formula for RevitaLash® Advanced is a “no-drip” product containing a viscosity agent, and, when used as directed, RevitaLash® Advanced does not get into the eyes and, therefore, should be safe for use with contact lenses.

Use of RevitaLash® Advanced By People With Cataracts

Our tests have shown that the formula for RevitaLash® Advanced is a “no-drip” product containing a viscosity agent, and, when used as directed, RevitaLash® Advanced does not get into the eyes and, therefore, should not have any physiologic effect on your eyes. The RevitaLash® Advanced formula has an excellent safety profile; however, as a precaution, if you have cataracts or are concerned about developing cataracts, we advise you to consult with your physician or ophthalmologist.

Use After Cataract Surgery

Our tests have shown that the formula for RevitaLash® Advanced is a “no-drip” product containing a viscosity agent, and, when used as directed, RevitaLash® Advanced does not get into the eyes and, therefore, should not have any physiologic effect on your eyes. The RevitaLash® Advanced formula has an excellent safety profile; however, as a precaution, if you have had cataract surgery, we advise you to consult with your ophthalmologist prior to using RevitaLash® Advanced.

Dry Eye & Lasik Surgery

Our tests have shown that the formula for RevitaLash® Advanced is a “no-drip” product containing a viscosity agent, and, when used as directed, RevitaLash® Advanced does not get into the eyes and, therefore, should not have any physiologic effect on your eyes. The RevitaLash® Advanced formula has an excellent safety profile; however, as a precaution, if you have had LASIK surgery or if you use artificial tear drops for dry eyes, as a precaution, we advise you to consult with your ophthalmologist.

Use By People With Glaucoma

Our tests have shown that the formula for RevitaLash® Advanced is a “no-drip” product containing a viscosity agent, and, when used as directed, RevitaLash® Advanced does not get into the eyes and, therefore, should not have any physiologic effect on your eyes. The RevitaLash® Advanced formula has an excellent safety profile; however, as a precaution, if you have glaucoma or if you suspect that you may have glaucoma, we advise you to consult with your physician or ophthalmologist prior to using RevitaLash® Advanced.

Changes in Color of the Eye (Iris)

Our tests have shown that the formula for RevitaLash® Advanced is a “no-drip” product containing a viscosity agent, and, when used as directed, RevitaLash® Advanced does not get into the eyes and, therefore, should not have any physiologic effect on your eyes, including the color of your eyes (iris). However, as a precaution, if you have concerns, we advise you to consult with your physician or ophthalmologist prior to using RevitaLash® Advanced.

Discoloration around the Eye

Some RevitaLash® Advanced users have reported a mild darkening of the skin at the base of the eyelashes. The darkening was reported to fade after discontinuing use. If this is of concern to you, do not use RevitaLash® Advanced or, if you notice such discoloration and it bothers you, please discontinue use of RevitaLash® Advanced. In order to reduce the potential for skin discoloration, be sure to carefully follow the RevitaLash® Advanced “application directions” as pictured above in the FAQs.

Loss of Eyelashes

First, please be sure that you are using RevitaLash® Advanced as directed on the package insert. Remember: only a small quantity of the product is needed to enhance the beauty of your natural eyelashes. RevitaLash® Advanced has been shown to be safe in multiple tests conducted by independent research laboratories. In the tests, a very small percentage of subjects experienced slight irritation; however, as with any cosmetic product, some individuals may be allergic to one or more ingredients in the product. If you suspect that you may have had or are having an allergic reaction, stop using the product and consult a physician immediately. If you discontinue use of RevitaLash® Advanced Eyelash Conditioner, your eyelashes will gradually return to their original appearance.

Changes in Eye Pressure

Our tests have shown that, when used as directed, RevitaLash® Advanced does not get into the eyes and, therefore, should not have a physiologic effect on your eyes, including the intraocular pressure (IOP); however, as a precaution, if you have concerns about your intraocular pressure, we advise you to consult with your ophthalmologist prior to using RevitaLash® Advanced.

Breast Feeding and Pregnancy

The safety of RevitaLash® Advanced has been demonstrated in multiple studies conducted by independent research laboratories. RevitaLash® Advanced has been shown in these tests to be safe to the skin and to eyes in adult study subjects. However, none of the study subjects were pregnant or breast feeding. Therefore, while we have no scientific reason to believe that RevitaLash® Advanced poses a safety risk to women who are pregnant or breast feeding, as a precaution, we advise that you not use RevitaLash® Advanced if you are pregnant or breast-feeding without first consulting with your physician.

Chemotherapy

The safety of RevitaLash® Advanced has been demonstrated in multiple studies conducted by independent research laboratories. RevitaLash® Advanced has been shown in these tests to be safe to the skin and to eyes in adult study subjects. However, none of the study subjects were undergoing chemotherapy. While we have no scientific reason to believe that RevitaLash® Advanced poses a safety risk to men or women who are undergoing chemotherapy, it is advisable for any person undergoing chemotherapy to consult their physician before using any product. Therefore, as a precaution, we recommend that you consult with your physician before using RevitaLash® Advanced if you are undergoing chemotherapy.

Possible Allergic Reactions

First, please be sure that you are using RevitaLash® Advanced as directed on the package insert. Remember: only a small quantity of the product is needed to enhance the beauty of your natural eyelashes. RevitaLash® Advanced has been shown to be safe in multiple tests conducted by independent research laboratories. In the tests, a very small percentage of subjects experienced slight irritation; however, as with any cosmetic product, some individuals may be allergic to one or more ingredients in the product. If you know that you have a sensitivity or are allergic to any of the ingredients in RevitaLash® Advanced, or if you suspect that you may be allergic to any of the ingredients, do NOT use RevitaLash® Advanced. If you suspect that you may have had or are having an allergic reaction, stop using the product and consult a physician immediately.

Some RevitaLash® Advanced users have reported a mild irritation at the base of the eyelashes. If you experience such irritation, either reduce or discontinue the use of RevitaLash® Advanced Eyelash Conditioner until the irritation goes away. If the irritation persists, discontinue use completely and consult your physician. In order to reduce the potential for irritation, be sure to carefully follow the RevitaLash® Advanced “application directions” as pictured above in the FAQs.

Ingredient Questions

Developed by an ophthalmologist, the formula for RevitaLash® Advanced Eyelash Conditioner is composed of several different functional cosmetic ingredients, all in specific proportions, which together contribute to the improved attractiveness, appearance, and beauty of your natural eyelashes.

All of the products in the RevitaLash® product line have been tested and have excellent safety profiles. Periodically, we may make changes to the formula of one or more of our products in order to improve their intended use of promoting attractiveness, improving appearance, and enhancing beauty. In June of 2011, Athena Cosmetics introduced to the marketplace our latest, most improved eyelash beautification formula: RevitaLash® Advanced.

All of the ingredients in RevitaLash® Advanced are listed on the box. Please see your RevitaLash® Advanced box for a complete list of ingredients. If, for some reason, you do not have this box, the ingredients are as follows: Water/Aqua/EAU, Serenoa Serrulata Fruit Extract, Panax Ginseng Root Extract, Dechloro Dihydroxy Difluoro Ethylcloprostenolamide, Biotin, Carmellia Oleifera Leaf Extract, Swertia Japonica Extract, Biotinyl Tripeptide-1, Octapeptide-2, Calendula Officinalis Flower Extract, Triticum Vulgare (Wheat) Protein, Phenoxyethanol, Chlorphenesin, Glycerin, Cellulose Gum, Butylene Glycol, Pentylene Glycol, Phosphoric Acid, Disodium Phosphate.

RevitaLash® Advanced is intended solely to improve the appearance, promote the attractiveness, and enhance the beauty of your natural eyelashes.

Changes to the RevitaLash® formula

Developed by an ophthalmologist, the formula for RevitaLash® Advanced Eyelash Conditioner is composed of several different functional cosmetic ingredients, all in specific proportions, which together contribute to the improved attractiveness, appearance, and beauty of your natural eyelashes.

All of the products in the RevitaLash® line-up of products have been tested and have excellent safety profiles. Periodically, we may make changes to the formula of one or more of our products in order to improve their intended use of promoting attractiveness, improving appearance, and enhancing beauty. In June of 2011, Athena Cosmetics introduced to the marketplace our latest, most improved eyelash beautification formula: RevitaLash® Advanced.

All of the ingredients in RevitaLash® Advanced are listed on the box. Please see your RevitaLash® Advanced box for a complete list of ingredients. If, for some reason, you do not have this box, the ingredients are as follows: Water/Aqua/EAU, Serenoa Serrulata Fruit Extract, Panax Ginseng Root Extract, Dechloro Dihydroxy Difluoro Ethylcloprostenolamide, Biotin, Carmellia Oleifera Leaf Extract, Swertia Japonica Extract, Biotinyl Tripeptide-1, Octapeptide-2, Calendula Officinalis Flower Extract, Triticum Vulgare (Wheat) Protein, Phenoxyethanol, Chlorphenesin, Glycerin, Cellulose Gum, Butylene Glycol, Pentylene Glycol, Phosphoric Acid, Disodium Phosphate.

RevitaLash® Advanced is intended solely to promote attractiveness, improve appearance, and enhance the beauty of your natural eyelashes.

Does RevitaLash® Advanced contain a "drug" ingredient?

No. All of the ingredients in RevitaLash® Advanced are functional cosmetic ingredients that serve a cosmetic purpose.

Is RevitaLash® Advanced FDA approved?

No. Cosmetic products are not cleared or approved by the FDA. It is the responsibility of the cosmetic manufacturer to substantiate the safety of their product and to verify that their claims are accurate and truthful. RevitaLash® Advanced has been tested in numerous studies by reputable, independent research laboratories and in every case been found to be safe. An independent ophthalmologist and an independent dermatologist have also reviewed the safety information on RevitaLash® Advanced and concluded that RevitaLash® Advanced is a safe cosmetic product.

Ingredients RevitaLash® Advanced does NOT contain:

RevitaLash® Advanced does NOT contain any of the following ingredients: quaternium, benzalkonium chloride, ammonium laurel and laureth sulfates, hormones, methyl parabens, urea or uric acid, bimatoprost, paba or propylene glycol.

Animal Testing and Animal Ingredients

There are no animal by-products in RevitaLash® Advanced. None of the safety tests conducted using RevitaLash® Advanced involved animal testing. Production of RevitaLash® Advanced is "cruelty-free."

MEDICAL CONDITIONS

Customers often ask questions regarding specific medical conditions.

PLEASE NOTE: We always answer these questions with the factual statement that RevitaLash® Advanced Eyelash Conditioner is a cosmetic and therefore is NOT a treatment for any medical condition. Customers with medical questions should always be referred to their physician for answers. Below are just a few examples of frequently asked questions regarding specific medical conditions and the appropriate answers:

Alopecia Areata

RevitaLash® Advanced Eyelash Conditioner is a cosmetic. RevitaLash® Advanced is intended only to improve the appearance and enhance the beauty of your natural eyelashes. RevitaLash® Advanced Eyelash Conditioner is NOT a treatment for any medical condition. If you have a medical condition, such as Alopecia, consult with your physician and/or dermatologist.

Blepharitis

RevitaLash® Advanced Eyelash Conditioner is a cosmetic. The sole purpose of RevitaLash® Advanced is to enhance the beauty and appearance of your natural eyelashes. RevitaLash® Advanced Eyelash Conditioner is NOT a treatment for any medical condition. If you have blepharitis, or any other medical eye condition, consult with your physician or ophthalmologist and do NOT use RevitaLash® Advanced.

Trichotillomania (pulling eyelashes out)

Please note that RevitaLash® Advanced Eyelash Conditioner is NOT a treatment for any medical condition. RevitaLash® Advanced is intended only to improve the appearance and enhance the beauty of your natural eyelashes. If you have a medical condition, please consult your physician or ophthalmologist.

Eyelashes Falling out

RevitaLash® Advanced Eyelash Conditioner is a cosmetic. RevitaLash® Advanced is intended only to improve the appearance and enhance the beauty of your natural eyelashes. RevitaLash® Advanced Eyelash Conditioner is NOT a treatment for any medical condition. If you have a medical condition in which your eyelashes fall out, consult with your physician and/or ophthalmologist.

Is RevitaLash® Advanced a treatment for loss of eyelashes?

RevitaLash® Advanced Eyelash Conditioner is a cosmetic. RevitaLash® Advanced is intended only to improve the appearance and enhance the beauty of your natural eyelashes. RevitaLash® Advanced Eyelash Conditioner is NOT a treatment for any medical condition. If you have a medical condition associated with a loss of eyelashes, please consult your physician.

Can RevitaLash® Advanced be used to treat hypotrichosis?

RevitaLash® Advanced Eyelash Conditioner is a cosmetic. RevitaLash® Advanced is intended only to improve the appearance and enhance the beauty of your natural eyelashes. RevitaLash® Advanced Eyelash Conditioner is NOT a treatment for any medical condition. If you have a medical condition such as hypotrichosis, please consult your physician or ophthalmologist.

Thank you for your interest in RevitaLash® Advanced Eyelash Conditioner and for taking the time to contact us. We are delighted to hear that you are happy with our products. Be sure to tell all your friends!